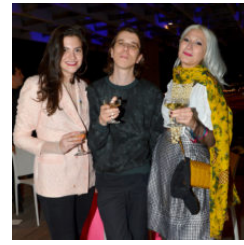


DEB BALL
CELEBRATES
64TH
BIRTHDAY



THE YEAR IN
REVIEW:
2018'S BEST
PARTIES



SO FLA, SO
GOOD

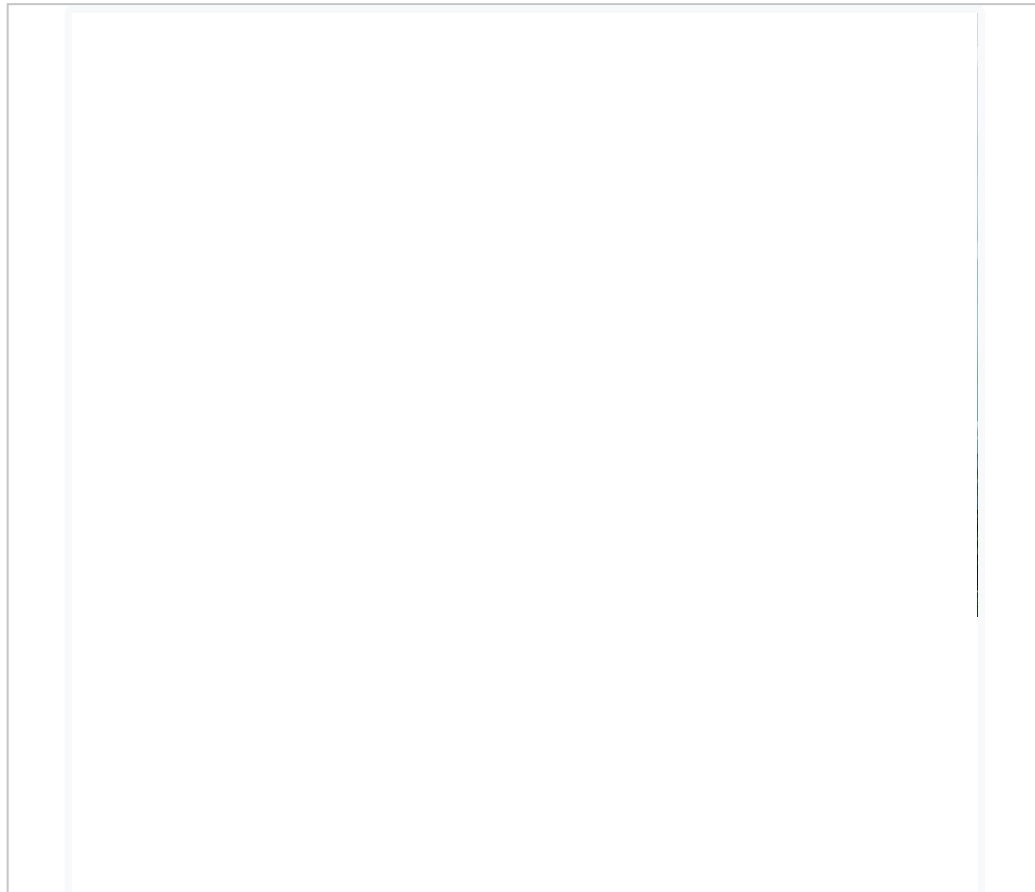
PARTIES

Starry Starry Night

by *KELLY LAFFEY*

Photographed by JARED SISKIN/PMC

MONDAY, AUGUST 7, 2017





Mariah Strongin

Who runs the world? Girls!

On Saturday, August 5, *Women's Health* and FEED kicked off RUN 10 FEED 10, the national race series that fights domestic hunger; with the annual Party Under the Stars at the Bridgehampton Surf + Tennis Club.

This is the sixth year that FEED and *Women's Health* have partnered to create and promote Run 10 FEED 10. "When you

we've given a total of five million meals," she continued.

Lauren established FEED in 2007 to fight hunger both domestically and abroad. With each purchase of the company's bags, accessories and tshirts, meals are donated to children in need. This past May, she opened FEED's first brick-and-mortar store in DUMBO, Brooklyn. "It's a coffee shop and a store," she explains. "Every coffee gives a meal. Every muffin gives a meal. And obviously all the bags give a meal."

Saturday's party kicked off with reggae music on the balcony, followed by a DJ set by [Hannah Brofman](#).

A self-proclaimed "runner of sprints, not of distance," Brofman was honored to support the event this weekend. "FEED has been an organization that I've watched from afar for so many years," she said.

Also in attendance was actress **Alexandra Daddario**, who most recently starred in the *Baywatch* remake. Her favorite ways to stay fit are "hot yoga and weight training, but [everything] in moderation," she said, noting that otherwise it's easy to get caught up in working out too much.

In addition to New York, Run 10 FEED 10 has formal races in Chicago and San Francisco, but anyone can register to run a race on their own, with the fundraising going to people in an individual's community. "Being able to feed people in your own neighborhoods is what's so special about [the race], because you can have a global effect, but you're doing something locally," said **Amy Keller Laird**, *Women's Health* Editor in Chief.



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SUBSCRIBE





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SO FLA, SO GOOD
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REVIEW: 2018'S BEST PARTIES

Reflecting back on the year before ringing in 2019

by *AVENUE INSIDER*

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